

COMPANY CASE STUDY

Sepura DMR Improves Communications at Internationally Famous Country Estate in West Sussex.



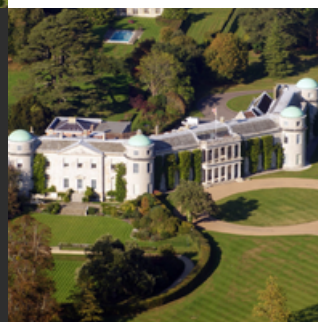
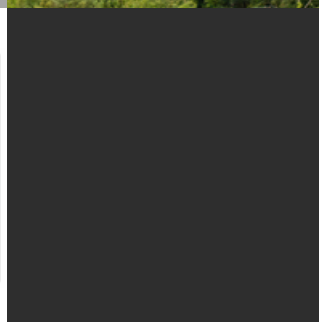
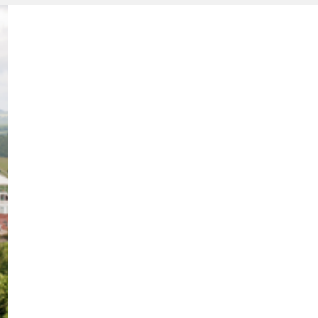
PROJECT OVERVIEW

The Goodwood Estate covers some 12,000 acres and is home to one of the largest lowland organic farms in England, its venues host the internationally famous Festival of Speed, Qatar Goodwood Festival and Goodwood Revival, three of the largest events in the British sporting and social calendar.

Lloyd McNeill, Director for Goodwood, commented: ***“Collectively we have been looking at the way our businesses communicate and share information, both on a day to day basis, but also when we are in full event mode, catering for up to 150,000 visitors over a weekend. When choosing a new DMR communication solution we were not willing to take shortcuts or compromise on quality; with Sepura technology I feel we have ticked all the boxes and now have a twenty-first century system that can grow with our ever evolving needs”.***

The Goodwood Group of Companies has chosen 2826 to provide Sepura Digital Mobile Radio (DMR) technology to improve communications across its sites. This prestigious contract win was awarded to 2826 Limited, Sepura’s experienced Hampshire-based DMR channel partner.

Stuart Young, Director for 2826 Ltd. said: ***“We are proud and very privileged to be supporting the hugely diverse and talented team of people at Goodwood in the coming years by helping them to communicate clearly and efficiently thanks to Sepura’s new, rugged and dependable DMR solution”.***



COMPANY CASE STUDY

2826 Streamline Event Agency's Communications with Zebra Workforce Connect



GOODWOOD

AT A GLANCE

Challenges

- Site of 12,000+ acres
- Usage for day to day and during events
- Obsolete analogue system

Benefits

- Clarity
- Instant communications
- Multiple users
- Reliability & flexibility

OBJECTIVES

2826 undertook a full audit with Goodwood to understand their needs and challenges in order to put in place a solution that will provide clear, reliable communications between many staff, groups and departments across the estate on a daily basis. It was important that the solution also had flex to accommodate their complex communication requirements during their live event operations times when the estate often welcomes over 150,000 visitors on one day alone.

SOLUTIONS

2826 Ltd. have supplied Goodwood with an open standard digital system that handles calls from over six hundred portables and mobiles on forty talk-groups, operating on six zones and utilising eight DMR repeaters which provide full site coverage. With Sepura DMR, communications across all user groups are now instant, crystal clear and dependable.

The new Sepura DMR solution comprises SBR8000 repeaters, more than 100 SBP8040 hand-portable and over 400 SBP8340 non keypad radios. The new Sepura DMR solution replaces the obsolete legacy analogue radio system and offers users coverage across the entire estate.

BENEFITS

Migration from analogue to digital

Replacement of obsolete analogue system now fit for the future

Equipment that is fit for purpose

A combination of hand-portable radios & non keypad radios to meet the users' needs

Group and one to one communications

Multiple groups alongside one to one communications

Reliability, durability & clarity

Reliable and clear communications across considerable area



"With Sepura technology I feel we have ticked all the boxes and now have a twenty-first century system that can grow with our ever-evolving needs."

Lloyd McNeill

Director for Goodwood.